

Press Release

30 May 2022

## Hong Kong Life Partners with The Christian Family Service Centre to Promote Green Living and Wellness to Underprivileged Children

Hong Kong Life Insurance Limited ("Hong Kong Life" or "The Company") is committed to promoting and fulfilling its Environmental, Social and Governance strategies. Amid the various challenges brought by the pandemic, the Company collaborates with the Christian Family Service Centre (CFSC) to conduct a series of activities to promote green living and wellness. The initiative aims at providing targeted support for underprivileged families, the elderly and persons with disabilities to relieve their stress and anxiety, as well as promoting a sustainable and green lifestyle, which further demonstrates the Company's commitment to creating a more sustainable future.

The suspension of classes and social distancing measures deprive children of their much needed physical and social activities, in particular to underprivileged children. Hence, the first event held by Hong Kong Life and the CFSC was a Terrarium Online Workshop that took place on May 28, 2022. With the help of a professional mentor, volunteers from Hong Kong Life and underprivileged children learned how to create terrariums and refreshed their green knowledge on ecosystem and global climate change through interactive quizzes. The participants have taken home their handmade terrarium; more importantly, a chance to bring nature indoors and create a greener living space.

Ms. Micky Cho, Chief Marketing Officer of Hong Kong Life, said, "Fulfilling its Environmental, Social and Governance responsibilities is one of the key corporate strategies of Hong Kong Life. We are sincerely concerned about the difficulties faced by different groups in need in the community during the pandemic. Hence, the Terrarium Online Workshop was organized to provide a fun extra-curricular learning experience to the underprivileged children and an opportunity for their caregivers to relax and enjoy this parent-child activity together. In the meantime, we hope this activity can help raise public awareness of sustainability and environmental protection as a whole."

Since the establishment of its "Gerbera Volunteers Team" in 2005, Hong Kong Life has been actively cultivating a corporate culture of giving back to the community and helping the

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underprivileged in society through volunteering. At the onset of the pandemic, the physical and mental well-being of the needy and society-at-large has become a great concern. The Company will continue to seek proactive solutions to support different groups in need in our community who are most vulnerable during the pandemic, as well as to support the sustainable development of our community through responsible business operations and community engagement.



*At the Online Terrarium Workshop, Hong Kong Life corporate volunteers and underprivileged children learned about ecosystems and global climate change and unleashed their creativity by creating their own micro-ecosystems.*

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### **About Hong Kong Life**

Established in 2001, Hong Kong Life Insurance Limited ("Hong Kong Life") was founded by five local financial institutions including Asia Insurance Company Limited, Chong Hing Bank Limited, CMB Wing Lung Bank Limited, OCBC Wing Hang Bank Limited and Shanghai Commercial Bank Limited, which laid their foundations and have been serving people in Hong Kong for more than 50 years in average. Through our extensive network of around 150 distribution points comprising Chong Hing Bank, CMB Wing Lung Bank, OCBC Wing Hang and Shanghai Commercial Bank, we provide a comprehensive range of insurance services.

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**About Christian Family Service Centre**

Christian Family Service Centre (CFSC) was established in 1954. Over the years, CFSC has developed into a multi-service agency with over 100 services units and innovative service projects that located in different district of Hong Kong. Our 10 core services can be divided into 2 categories, (i) “People-centred Service” includes Children and Family Services, Youth and Education Services, Elderly Care Services, Services for People with Disabilities, Mental Health Services; (ii) “Community-oriented Service” includes Active Ageing Services, Opportunities and Inclusion for People with Disabilities, Medical and Health Services, Community Development Services, Environmental Protection and Green Living.

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